

A Solid Old Line Company

that is taking its place among the foremost of the financial institutions of the West, is the

Bankers Reserve Life Company

Of Omaha, Nebraska

ONE HUNDRED THOUSAND DOLLARS.

cash available for investment in bonds and first mortgages.

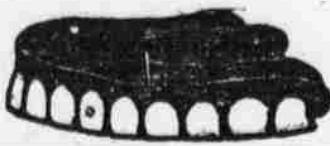
Agents wanted on liberal terms. For call on or address,

B. H. Robison, President

DR. BRADBURY DENTIST

1506 FARNAM

Teeth Extracted...25c
Porcelain Fillings \$1 up
Gold Fillings...\$1 up
Silver Fillings...50c up
Crowns...\$2.50 up
Plates...\$2.00 up



15 Years Same Location

Phone 1756.

Bridge Work \$2.50 up
Nerves removed without pain.
Loose Teeth Made Solid.
Work guaranteed 10 years.

Cleaning-Dyeing

Dirt and grease destroy the fibre in fabrics; make colors dim and dingy; and draw germs and moths. The longer it remains, the more harm done. Before laying away furs and winter garments send them to us.

We remove all marks of dirt and stain; put new luster into colors, make clothing, as far as appearance and service go, as good as new. We also clean and dye laces, draperies, housefurnishings, etc. Do it the best it can be done.

Send for price list, or phone and we will call on you.

Twin City Dye Works

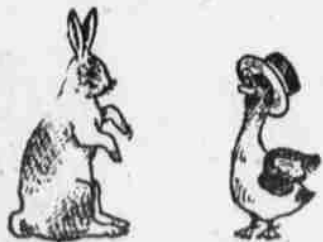
319 South 15th Street
Phone 1521, Omaha.

21 North 26th Street
Phone 310, Co. Bluff.

Hardy's

1513 Dodge St.

Great Easter Sale
Novelties and Cards



The largest finest display in the city. Bring the children.
Chicks 1c, 2c, 5c, 10c, 15c and 25c
Ducks 1c, 2c, 5c, 10c, 15c and 25c
Easter Baskets 5c, 10c, 15c and 25c
Easter Cards 1c, 2c, 5c and up
Make your selection early and avoid the rush just before Easter.

Perilous Business

The dread of the dentist often causes one to neglect his teeth until the physician is almost as necessary as the dentist. Badly decayed teeth are very injurious to the health. No longer is there need of dreading dentistry, for we guarantee painless operations. Full set of teeth, \$5.00 up.

TAFT'S DENTAL ROOMS
1517 Douglas Street

CLOSING WEEK

—FOR—

Roller Skating

—AT THE—

AUDITORIUM

SKATING every afternoon and evening this week. Races on Tuesday and Friday evenings and grand Costume Carnival on Thursday evening. Saturday, April 22, the rink will be closed for the season.

Men's Suit

\$7.⁵⁰ **S** \$10.⁰⁰

Worth **A** Worth

Up **L** Up
to **E** to

\$12.50 **E** \$18.00

Guarantee Clothing Co.

1519-1521 Douglas Street

ORDER

Your Spring Togs of

DRESHER

Omaha's Fashionable Tailor

1515 Farnam Street.

Tel. 1857.

OPEN EVENINGS

Too Busy Making Clothes to Close

Still Cutting Prices

Catalogs are "Deader" than ever 'cause prices are changing oftener.

We have just this to say (and that's about all there is left)—We OFFER \$50.00 REWARD to any one who will buy any staple patent medicine for one cent less than our price, regardless of all claims to the contrary.

We have the reputation of selling drug store things as cheaply as they can be sold, and we propose to keep that reputation.

We call for, fill and deliver prescriptions for less money than any other reputable druggist in Omaha, South Omaha or Council Bluffs, and guarantee every prescription to be filled precisely as written. Did you ever hear of any one finding fault with our prescription department? Ask your doctor about it; we will accept his verdict, be he whom he may. We fill mail orders and prepay freight on all orders amounting to \$10.00 or more. With three of the largest and best stores in this western country to supply, we are in better position to take care of drug store patrons than any competitor. Yours for drugs at right prices.

SCHAEFER'S CUT PRICE DRUG STORE.

E. T. YATES, Prop.
16th and Chicago Sts., Omaha. Phones 747 and 707; 24th and N. Sts., South Omaha. Phone No. 1; 5th Ave. and Main St., Council Bluffs. Phone 333. All goods delivered in either city absolutely free.

EASTER NOVELTIES

Stick Pins, Brooches, Manicure Pieces, Spoons, Book Marks, Bible Marks, Tie Holders, Perfume Bottles, Vases, Hand Painted China, Silver Bon Bon Dishes, Knife Rests, Gold and Silver Thimbles, Gold and Filled Eye Glasses and Spectacles and Hundreds of Other Pieces.

Spend a Few Minutes in Our Store—Look for the Name.

S. W. LINDSAY, JEWELER, 1516 DOUGLAS STREET

For Easter

A beautiful line of Cards, Chicks, Ducks, Bunnys. New Novelties in Folding Cards.

Our Line is Unusually Large and Complete.

The Moyer Stationery Co.

220 South Sixteenth Street.

Better Pianos

Better Prices

Better Terms

Bigger Savings

Greater Values

Are to be Had

By Trying The

Hospe Plan

of buying pianos on easy payments, costs no more than the cash price, goods plainly marked, you get 25 per cent off.

You pay a little down and a little per month.

You get the Best Piano, you get a fine stool and scarf with every Piano, you get the best attention and courteous treatment.

Such fine Pianos as this house carries can not be duplicated in the west—Knabe Pianos, Kranich & Bach Pianos, Kimball Pianos, Krell Pianos, Cable-Nelson Pianos, Hallet Davis Pianos, Mathushek and Sterling Pianos, in the finest of Mahogany, Burl Walnut, Golden Oak, Rosewood and Butternut cases, art cases in every make.

All at marked down prices equalling 25 per cent. off former prices.

The \$5 Piano

Pianos sold on \$5 payments, marked down.

No piano sold on \$5 payments will cost you to exceed \$200.

In this lot are Pianos selling for \$128, \$148, \$178, to \$198—don't pay more than \$198 for the Five Dollar Piano.

Think of it, the Best so-called \$300 Piano selling for less than \$200 on Five Dollar monthly payments, stools and scarfs included.

We rent Pianos at \$3, \$4 and \$5.

Piano Tuning, Piano Moving, Pianos Boxed and Shipped.

A. HOSPE CO.

1513 Douglas St.

Established 1874

Magnificent
Bargains for
EASTER WEEK.
See ad page 8 Illustrated Section

HAYDEN'S
THE RELIABLE STORE.

Magnificent
Bargains for
EASTER WEEK.
See ad page 8 Illustrated Section

GREAT EASTER WEEK SALE.

\$12.50 and \$15.00 Men's Suits, \$7.50 and \$10.00.



A magnificent opportunity to secure a very superior suit at the price of a greatly inferior article is offered to our customers Saturday. An overstocked manufacturer, wishing to unload, made us a price on his line, which our buyer, always on the lookout for bargains, at once accepted. A finer lot of suits, in quality, style or fabric, were never under any circumstances shown at the price. Single or double breasted styles, in splendid all wool materials, brown and gray mixtures, plain browns, blues and blacks, the new gun metal gray, etc., in the very latest styles. Any of these suits worth from \$12.50 to \$15.00. **OUR SPECIAL SALE PRICE—**

\$10 & \$7.50

A MAGNIFICENT LINE OF HAND TAILORED SUITS.

Possessing a characteristic individuality of style and excellence of material and workmanship which has no equal in ready-to-wear clothing, THE HART, SCHAFFNER & MARX LABEL is in them—a small thing to look for—a big thing to find—for it insures you the best on the market in fashion, fit and fabric, worth \$15.00 to \$20.00 our special sale price—\$12.50 and—

WE ARE SOLE OMAHA AGENTS FOR THIS LINE.

BOYS' KNEE PANTS SUITS.

In all the latest and best styles and materials, worth \$3.50 to \$5.00—special sale price—**\$2.50** and—
A FINE BALL AND BAT FRENCH WASH EVERY BOY'S SUIT

Copyright 1904 by
Hart Schaffner & Marx

Monday's Furnishing Goods Specials.

25c LADIES' SUMMER VESTS—10c
with fancy yokes
50c LADIES' DRESSERS AND CORSET COVERS—great 39c
cheap at 40c and
CHILDREN'S DRESSES—worth 25c
up to \$1.00—\$1.00 and
LADIES' 25c FANCY HOSIERY—12c
extra special values at—19c
LADIES' 25c FANCY HOSIERY—19c
in two lots at 25c and

HAYDEN BROS.

OUR LINE OF Easter Novelties For Men Is Complete.

New Neckwear—Easter shades.
New Gloves—Easter shades.
New Hosiery—Easter shades.

Shirts

Negligee and Pliated,
All colors and styles.

Albert Cahn

1322 FARNAM ST.
Men's Furnisher—Shirt Maker.

I CAN RIP ANY SHIRT BUT CAHN'S



Artificial Teeth

Four fitting artificial teeth, under articulation. And allow particles of food to get under the plate. Therefore, cause the owner much discomfort. Our 29 years' experience enables us to make artificial plates that fit perfectly; that are natural in appearance and that may be worn with comfort. And they articulate as near as possible, according to the laws of nature.

GOOD SET—rubber plate—\$5.00

BEST SET—rubber plate—\$7.50

Aluminum plate—\$15.00

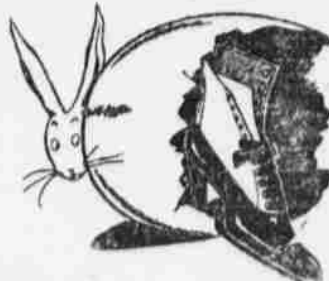
Reference: Any Omaha bank or business house.

Established 1885, Phone 1085, 16th and Farnam Streets.

DR. BAILEY
DENTIST

16th and Farnam Streets.

Ask for a



Men's Shoes for Easter

If you want to wear them for Easter you must get them this week.
If you want the smartest spring styles, the correct and fashionable shoes, you will find them at this store at easy prices.

SHOES AND OXFORD TIES

In every correct style, every proper shape, every fashionable leather.
The smartest style and highest quality put into every shoe for men—

\$3.50, \$4, \$5.

FRY SHOE CO.

16th and Douglas St.

QUALITY IS OUR MOTTO!

MERCANTILE

BEST BECAUSE You are NOT paying for bill boards, fence painting, clocks, tree stumps, etc. but for Fine Quality Havana Tobacco, EQUAL to Imported Cigars. Sold direct to the retailer by F. H. RICE MFG. CO., Manufacturers, ST. LOUIS.